

Ard Chúram Strategic Plan 2025 -2030



1

Enhancing Care Quality and Accessibility

At Ard Chúram, we are committed to delivering high-quality, compassionate day and dementia care services that help older people in North Kerry live with dignity, independence and connection. Over the next five years, we will build on our strong foundations to expand access, deepen quality and ensure our services continue to meet the changing needs of those we support.

2

Building Organisational Resilience and Capacity

We recognise that delivering exceptional care begins with a strong, well-supported organisation. As we grow and adapt to future demands, we will invest in our people, systems and governance to ensure Ard Chúram remains resilient, responsive and forward-looking.

3

Deepening Community and Stakeholder Engagement

Our strength lies in the trust we have built with families, volunteers, healthcare professionals and the wider community. We are proud to be a service rooted in and shaped by our local community and over the next five years, we want to build even deeper connections with those who support and rely on us.

4

Strengthening Communications and Visibility

Effective communication underpins every aspect of our work. Over the next five years, we will strengthen our communications across all levels; internally, operationally and strategically, to ensure that our services are clearly described, well understood and fully connected to the wider care ecosystem.

5

Innovating for the Future

The Dementia population is ageing, and expectations around service choice, flexibility and responsiveness are growing. Over the next five years, we will build a culture of curiosity, creativity and continuous improvement, piloting new approaches, learning from others and staying open to fresh ideas.